

Conference Room Technology by the Numbers

Today's hybrid workforce, the rapid growth of Millennial and Gen Z talent in the office, and the need to support collaboration technologies is encouraging companies to change how they approach meeting space. Here's a closer look at conference room technology by the numbers.

ACCOMMODATING TODAY'S WORKFORCE



41% of workers are in the office full-time.1



25% of professional jobs are remote.²



58% of workers report hybrid work schedules—fully or partially remote.²

MEETING SPACE IS CHANGING

73%

of meetings involve only two to four people, but 53% of conference room space is built for meetings of seven or more.3

75%

of companies say videoconferencing is as important as audio for meetings.6 75%

of companies say that meeting room solutions must support different collaboration platforms such as Zoom, Teams, and Google Meet.6

There are **32 million** huddle and breakout rooms globally, with more expected.4

The top reason workers want to come into the office is to focus on their work and collaborate effectively.5

THE TYPES OF MEETING ROOMS



Breakout and **Huddle Rooms**

Offers small groups an informal space to meet, collaborate, and brainstorm.



Conference Rooms

Accommodates larger groups and offers both a physical meeting space and technology for virtual and hybrid meetings.



Boardroom

Provides upscale, dedicated space where executive leaders can make important decisions, connect with investors and advisors, and host meetings with clients.

WHAT IS A SMART ROOM?

A smart meeting room incorporates hardware and software to support efficient collaboration, video and sound, and presentations with ease. Smart rooms foster high-quality meetings both in person and on the go.



Large-format **Touchscreen Monitors**

See remote meeting participants and brainstorm in real time with large-format screens that promote deeper engagement.



Cameras

High-definition cameras let meeting participants see each other wherever they're located, removing boundaries to effective communication.



Projectors

Project documents onto the big screen for a flawless meeting that drives greater focus.



Communications Platforms

Meeting room technology—like Zoom, Microsoft Teams, and Google Meet



Microphones and **Speakerphones**

Clear sound quality gives everyone at the meeting a voice, no matter where they're located.



Network

Stable, fast bandwidth keeps the full range of conference room technologies operating smoothly.



Furniture

Flexible furniture helps maximize limited space and allows one area to host a wide range of events.

GET STARTED WITH CONFERENCE ROOM TECHNOLOGY

The right conference room technology can transform how you collaborate, in the office and around the globe. Contact us today to speak with a conference room technology expert and discuss the right technology for your needs.



1.800.800.0014 • www.connection.com/ConferenceRoomTech

Contact a Connection Account Manager for more information.

Sources:

1 McKinsey Insights, 2002, Americans are embracing flexible work—and they want more of it

2 Forbes, 2002, Remote Work Is Here To Stay And Will Increase Into 2023, Experts Say 3 The Wallstreet Journal, 2014, New Office Flashpoint: Who Gets the Conference Room? 4 AVTechnology, 2021, State of the Huddle Space

5 Forbes, 2022, The New Reason Workers Say They Come To The Office? To Actually Focus On Their Work: Survey 6 TechTarget, 2022, Room video conferencing interoperability critical for hybrid work