

The advertisement features a close-up, artistic shot of three Samsung Galaxy S25 Series smartphones in a blue color. The phones are arranged in a triangular pattern, with their camera modules and S Pens visible. The top phone is slightly out of focus, while the two phones in the foreground are sharper. The background is dark, making the blue phones stand out. The Samsung logo is in the top right corner. The text 'Galaxy S25 Series' and 'Galaxy AI' with a star icon is positioned in the upper right. The main headline 'AI evolved. Life elevated.' is in the middle. Below it are six feature highlights arranged in two columns. The bottom of the image is white, providing a clean background for the text.

SAMSUNG

Galaxy S25 Series

Galaxy AI ✨

Now Brief
Get today's highlight

S Pen and functionality only available with Galaxy S25 Ultra. Galaxy AI features by Samsung are free through 2025 and require Samsung account login.

AI evolved. Life elevated.

Multiple tasks with one ask

Streamline your day with an assistant that gets you. Have it send your boss a summary about the big, new industry merger. Enable a workflow to keep your team on the same page – your phone has it under control.

Start the day smarter

Stay one step ahead with a phone that gives you the info you need before you even know you need it. Now Brief gives you personalized insights based on your schedule.

Your cloud-based mobile HQ

Simplify how you remotely direct your mobile fleet and empower your workforce – in the office or in the field – with Samsung Account for Business.

Turn voice calls into notes

Record and summarize phone calls, just like that. With a simple tap, you can record an important business call so you don't forget the vital details and summarize the conversation into notes.

More power to you

Reimagine what's possible with our most powerful processor yet. Effortlessly translate your calls, slow down a video or edit your photos without skipping a beat.

The display your content deserves

Present your ideas with the massive display of Galaxy S25 Series. Showcase it all – from the tiniest components to the bigger picture – in bright, vivid detail.



Galaxy S25 Ultra



Galaxy S25+



Galaxy S25

Color (Some colors not available in all channels)	Titanium Black	Silver Shadow	Silver Shadow
	Titanium Silverblue	Navy	Icyblue
	Titanium Whitesilver	Mint	Mint
	Titanium Gray	Icyblue	Navy
Screen Display ³	6.9" Dynamic AMOLED 2X QHD+ Screen Resolution 120Hz Adaptive Refresh Rate 2600 nits Brightness	6.7" Dynamic AMOLED 2X QHD+ Screen Resolution 120Hz Adaptive Refresh Rate 2600 nits Brightness	6.2" Dynamic AMOLED 2X FHD+ Screen Resolution 120Hz Adaptive Refresh Rate 2600 nits Brightness
OS	Android™ 15 One UI 7.0 7 years of OS and security updates	Android 15 One UI 7.0 7 years of OS and security updates	Android 15 One UI 7.0 7 years of OS and security updates
Processor ⁴	Snapdragon® 8 Elite for Galaxy	Snapdragon® 8 Elite for Galaxy	Snapdragon® 8 Elite for Galaxy
Camera	200MP Wide AF OIS 50MP Ultra Wide AF OIS 10MP 50MP Telephoto AF OIS 12MP AF Selfie	50MP Wide AF OIS 12MP Ultra Wide 10MP Telephoto AF OIS 12MP AF Selfie	50MP Wide AF OIS 12MP Ultra Wide 10MP Telephoto AF OIS 12MP AF Selfie
	4K at 120fps Video Capture 8K at 30fps Video Capture	4K at 60fps Video Capture 8K at 30fps Video Capture	4K at 60fps Video Capture 8K at 30fps Video Capture
Camera Zoom	2x 10x Optical Quality ⁵ 3x 5x Optical Zoom 100x Space Zoom ⁶	2x Optical Quality ⁵ 3x Optical Zoom 30x Space Zoom ⁶	2x Optical Quality ⁵ 3x Optical Zoom 30x Space Zoom ⁶
Memory (RAM) and Storage ⁷ (Some storage options not available in all channels)	12GB Memory 256GB / 512GB / 1TB Storage	12GB Memory 256GB / 512GB Storage	12GB Memory 128GB / 256GB Storage
Battery ⁸	5000mAh	4900mAh	4000mAh
Network Connectivity ⁹	5G (Sub6 / mmWave) Wi-Fi 7 UWB	5G (Sub6 / mmWave) Wi-Fi 7 UWB	5G (Sub6 / mmWave) Wi-Fi 7
Biometrics	Ultrasonic Fingerprint Face Recognition	Ultrasonic Fingerprint Face Recognition	Ultrasonic Fingerprint Face Recognition

¹Compatible with select apps. Requires Google Gemini account. Results may vary based on input; check responses for accuracy. ²Displays daily select information from select apps (some apps may require internet connection). ³Display measurements are diagonal, and actual viewable area is less due to rounded corners and camera hole punch. ⁴Snapdragon is a trademark or registered trademark of Qualcomm Incorporated. ⁵Optical-Quality Zoom refers to sensor cropping on the main sensor to achieve improved quality with digital zoom. ⁶Space Zoom includes digital zoom, which may cause some image deterioration. ⁷Portion of storage occupied by existing content. 1TB limited to some channels. ⁸Typical value tested under third-party lab condition. Rated battery capacity is less. Actual battery life may vary depending on network environment, usage patterns and other factors. For more information, please visit www.samsung.com. ⁹Requires optimal 5G network connection, available in select markets. Check with your carrier for availability and details. Download and streaming speeds may vary based on content provider, server connection and other factors. © 2025 Samsung Electronics America, Inc. Samsung and Samsung Galaxy are trademarks of Samsung Electronics Co., Ltd. Other company names and marks are property of their respective owners. Screen images are simulated. Appearance of device may vary. Information current as of 01/22/2025; check for updates at www.samsung.com.

Contact your Connection Account Team for more information.