

DELLTechnologies

Media & Entertainment

STAY IN YOUR CREATIVE ZONE.





MEDIA AND ENTERTAINMENT USE CASES

Dell provides dependable, professional grade tools that are essential to creating and delivering exceptional projects on schedule.

EDITOR



Experience scalable technology designed to expand or contract with your complex projects.

Page 4

ANIMATOR



Deliver breathtaking drawing and vector graphics that captivate your audience.

Page 5

VISUAL EFFECTS ARTIST



Tackle photorealistic and complicated visual effects, even in VR, with amazingly fast systems.

Page 6

GRAPHIC DESIGNER



Discover the ultimate power and performance for the creation process, that puts you back in the driver's seat.

Page 7

MEDIA HOUSE EXECUTIVE



Oversee the operations and management of the media company.

Page 8

Editor

KEEP POST-PRODUCTION WORK IN HOUSE WITH SCALABLE TECHNOLOGY DESIGNED TO EXPAND OR CONTRACT WITH PROJECT COMPLEXITY AND SCHEDULES.



Massive editing power

A Dell Precision 7920 Tower workstation will provide ultimate scalability and performance for video and audio applications from Adobe®, Avid®, Blackmagic Design, Autodesk and more. From Dell, editors get a comprehensive hardware solution that allows for taking full advantage of the software package's features.

Master local and offline rendering, visual effects and final finishing with speed and accuracy.



Solution recommendations for video editing

- A Dell Precision 7920 Tower
- B Dell UltraSharp 32 8K Monitor - UP3218K
- C Dell UltraSharp 32 4K USB-C Hub Monitor - U3223QE
- D X-Rite Colorimeter i1Display Pro
- E Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W*

Solution recommendations for audio editing

- F Dell Premier Wireless ANC Headset – WL7022
- G Dell Precision 5570
- H Dell Thunderbolt(TM) Dock - WD22TB4

*Not pictured

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Animator

MEET ACCELERATED DEADLINES WITH INCREDIBLE DETAIL AND QUALITY.



Work at the speed of your creativity

Animate in style with the latest professional technology from Dell. Driven by the power of a Dell Precision 5820 Tower workstation, your animation software zooms. Bring your animation to life with a powerful solution that will actually keep up with your creative mind. Great for animation software from Adobe®, Autodesk and MAXON.

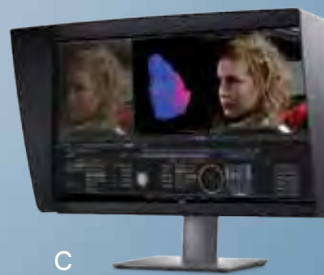
Obtain maximum performance and reliability for complex visual effects that captivate even the most discerning viewer



A



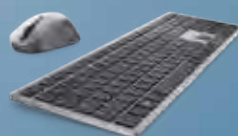
B



C



D



E

Solution recommendations

- A Dell Precision 5820 Tower
- B Dell UltraSharp 27 4K USB-C Hub Monitor - U2723QE
- C Dell UltraSharp 27 4K PremierColor Monitor - UP2720Q
- D HTC Vive Pro2 †
- E Dell Premier Multi-Device Wireless Keyboard and Mouse – KM7321W

* Not pictured

† Not available in all countries

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Visual effects

TACKLE COMPLEX VISUAL EFFECTS, INCLUDING VR, WITH ULTIMATE POWER AND PERFORMANCE.



Creativity made real

Efficiently combine existing footage with computer generated imagery to create realistic scenes with a solution featuring the Dell Precision 7920 Tower workstation. Combine with a Dell UltraSharp monitor and accessories to experience amazing color accuracy with software such as Autodesk® Flame and The Foundry's Nuke™.

Enjoy smooth rendering of the highest quality, even under short deadlines.



Solution recommendations

- A. Dell Precision 7920 Tower
- B. Dell UltraSharp 32 8K Monitor - UP3218K
- C. Dell UltraSharp 32 4K USB-C Hub Monitor - U3223QE
- D. Dell Premier Multi-Device Wireless Keyboard and Mouse - KM7321W
- E. X-Rite Colorimeter i1Display Pro
- F. Dell Premier Wireless ANC Headset - WL7022

* Not pictured

Graphic designer

STAY INSPIRED WITH TECHNOLOGY DESIGNED TO LET YOU CREATE AND COLLABORATE ANYWHERE.



Design your creative visions

An artist does their best work when their inspiration is the highlight. The Dell Precision 5770 mobile workstation is designed the way an artist would design it. Not only does it look amazing, but you will too while showing your best work to clients.

While the Precision 5770 is great for artists on the go, having a docking station connected to a Dell UltraSharp PremierColor monitor, along with a colorimeter ensures color accuracy and the tools that provide for efficiencies while working at the desk.

Deliver faster time to market, while proving for more flexibility in the design schedule for iterations.



Solution recommendations

- A Dell Precision 5770
- B Dell UltraSharp 32 HDR PremierColor Monitor - UP3221Q
- C 3Dconnexion SpaceMouse Pro Wireless
- D Dell Thunderbolt Dock - WD22TB4
- E Dell Premier Multi-Device Wireless Keyboard and Mouse - KM7321W
- F Dell Premier Wireless ANC Headset - WL7022
- G HTC Vive Pro †
- H Dell Premier Backpack 15

* Not pictured

† Not available in all countries

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Media House Executive

MANAGE THE MEDIA COMPANY FROM IN-HOUSE OR ON THE GO.



Design your creative visions

The Latitude 9420 redefines collaboration on the world's smallest 16:10 and most intelligent 14" ultra-premium business PC.* Present flawlessly with 3D speakerphone, intelligent audio and advanced camera technology with industry's 1st automatic SafeShutter.** Stay connected anywhere with ExpressConnect, Wi-Fi 6E readiness, 5G, and eSIM options.*** Stretch the limits of productivity with 66% more CPU power gen over gen and 5% larger 16:10 screen with ComfortView Plus. The Intel® Evo™ vPro® design is offered in laptop or 2-in-1. When at the desk, pair your Latitude with a Dell Thunderbolt Dock and UltraSharp monitors.

Consider a Dell Precision 5570 mobile workstation for executives more heavily involved in the creative side of the business.

Reliably engage and collaborate with the team using the high quality speakerphone.



Solution recommendations

- A. Latitude 9420
- B. Dell Premier Backpack 15 - PE1520P
- C. Dell EcoLoop Leather Sleeve 14 - PE1422VL
- D. Dell UltraSharp 38 Curved USB-C Hub Monitor - U3821DW*
- E. Dell Premium Active Pen - PN579X
- F. Dell Premier Rechargeable Wireless Mouse - MS7421W
- G. Dell 7-in-1 USB-C Multiport Adapter - DA310

* Not pictured

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with Dell professional grade tools.

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¹ Battery Life: Latitude 7400 2-in-1 tested with Intel i5-8265U, 8GB RAM, 128GB PCIe SSD, WLAN/WWAN, FHD Touch and 78 Whr battery, using the Mobile Mark 2014 battery life benchmark test, available at <http://www.bapco.com>. Test results are for comparative purposes only. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time.

* World's only 16:10 14" ultra-premium business PC - Based on Dell analysis, December 2020. World's most intelligent PCs - Based on Dell analysis, October 2020.

** Industry's first automatic webcam SafeShutter that automatically opens & closes - Based on Dell analysis, November 2020.

*** Mobile Broadband Subject to service provider's broadband subscription and coverage area; additional charges apply.