Powering the New Mobile World

As workers across the globe suddenly find themselves working in alternate locations, secure and reliable technology becomes ever more critical.

For this new global population of remote workers, their laptop is their lifeline.

Nearly everyone is now working remotely—many for the first time. The global pandemic has forced an unprecedented shift to working from home. According to a survey conducted in March, 2020 by industry researcher Gartner, 88% of global organizations are now encouraging or even requiring employees to work from home.

While this sudden shift was not without some adjustments, it has thus far proceeded in a remarkably smooth and efficient manner. The technology and internet bandwidth available to support nearly the entire planet is proving quite capable. And with home and mobile workers relying on their technology more than ever, they require systems that are capable, fast, provide an optimal feature set, maximum battery life, and rigid security protocols. For this new global population of remote workers, their laptop is their lifeline. It is the difference between remaining connected and productive or isolated and stagnant during this period of quarantine.

For the multitude standardized on Acer Chromebook Enterprise devices, they're finding the devices are built for a seamless and productive mobile work experience.

Chrome Strong

While the pandemic is having significant impact on global business across all industry sectors, analysts agree that businesses supporting mobile work—like notebook and laptop computer manufacturers—have experienced an uptick. They also state Acer's strong focus on Acer Chromebook Enterprise devices is driving significant positive results.

In 2020, more than 20 million Acer Chromebooks are forecast to be shipped globally. That represents an increase of 17 percent from 17 million shipped in 2019. The current shift to more mobile and home-office work continues to power that trend. "We're hearing of newly remote workers picking up Chromebooks for the home," says Linn Huang, research vice president at IDC in published statements. "And Acer absolutely is a major player in this space."

Business Class Performance

For the multitude standardized on Acer Chromebook Enterprise devices, they're finding the devices are built for a seamless and productive mobile work experience. Chromebook Enterprise devices come with the business capabilities of Chrome OS unlocked, providing cloud-first tools, the Google-designed Titan C security chip, built-in virus protection, Google Safe Browsing, encrypted on-device storage, seamless integration with third party products, and extensive 24/7 support for IT administrators.

Acer Chromebook Enterprise devices are powered by the latest Intel® Core™ processors, which are designed for the performance and mobility required to keep pace in the digital world. Intel® Core™ processors deliver a significant performance boost to seamlessly manage multiple workflows. This exceptional performance from anywhere comes from the Intel® Core™ processors being engineered to optimize mobile performance.

With Chromebook Enterprise devices, IT departments are better equipped to defend against a broad range of threats, mitigate the impact of malicious attacks, and keep harmful apps out. These devices also stay up to date, as regular system updates happen seamlessly, which further advances protection. Chromebook Enterprise devices provide built-in business capabilities to help IT secure, orchestrate, and power the mobile workforce.

—**Advanced Security Controls:** Acer Chromebook Enterprise devices are equipped with cloud-first security. If a device is lost or

stolen, IT can easily disable the device to prevent data loss and unauthorized access.

— **Optimized Management:** IT can simplify operations and greatly lower required IT resources by being able to deploy, update, and manage all devices at any scale.

— **Flexible Access:** IT can remotely manage all devices on the network and control Active Directory, apply single sign on, and define login controls.

— **Access to 24 x 7 Support:** IT has access to support direct from Google via phone, e-mail, and other avenues.

Acer provides Chromebook Enterprise devices with customized levels of service, whether the Premier Support or as part of the Self-Maintainer and ASP program. The Premier Support includes:
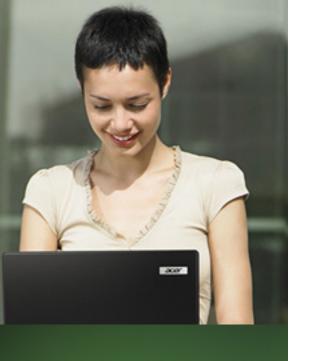
— Dedicated toll-free number with PIN access and dedicated email address

— US-based level 2 technical and administrative support

— 15-second response time for faster resolution

— Warranty registration assistance

— Adjustment of the warranty start date to reflect when the units are deployed

— Inbound shipping for Acer Chromebook Enterprise repairs

— Out of warranty spare parts purchasing assistance

— Access to Premier website

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Acer Chromebook Enterprise devices are built to give workers a modern, secure platform.

Chromebooks Power Mobile Workers

According to recent surveys, 54 percent of human resources executives stated insufficient technology is the most significant barrier to effective working at home. Take that barrier off the

The Acer Chromebook Enterprise Spin 713 is equipped with the 10th Gen Intel® Core™ i7 processor, co-engineered with Intel.

table. Acer Chromebook Enterprise devices are built for business environments, and combine performance, responsiveness, and exceptionally long battery life.
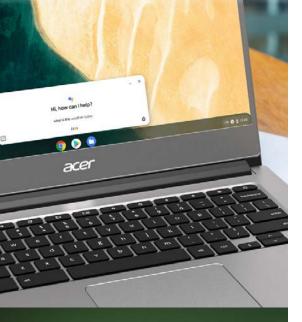
The Power to Perform

The Acer Chromebook Enterprise Spin 713 is equipped with the 10th Gen Intel® Core™ i7 processor, co-engineered with Intel. Like its predecessor, it also comes with the business capabilities of Chrome OS unlocked. As more businesses embrace flexible work patterns, workers need improved performance from their cloud-based apps. The new 10th Gen Intel® Core™ i7 processors can deliver top level connectivity and performance, boosting productivity for workers no matter where they're based.

The 10th Gen Intel® Core™ i7 processor is built to deliver exceptional mobile performance and all the business-class features mobile workers require, like the VertiView screen display, best-in-class connectivity, and military-grade durability. It is also optimized to ultra-long battery life—anywhere from nine to 16 hours depending on usage patterns. And these long-life batteries are also designed for quick charging, with four hours of battery life charged in less than 30 minutes.

The Acer Chromebook Enterprise Spin 713 is also highly responsive. It stays seamlessly connected with best-in-class integrated Intel® Wi-Fi 6, a Thunderbolt™3 port, a built-in HDMI port, as well as dual USB Type-C ports, mobile employees can count on fast, reliable, and more secure connectivity, with up to four times increased network capacity.

Businesses can deploy Acer Chromebook Enterprise devices quickly with cloud based profiles and download user policies, apps, settings, and bookmarks.

Secure by design: Acer Chromebook Enterprise devices have several layers of built-in security and can accept security patches over Wi-Fi. IT also has access to remotely disable devices if needed.

Cloud management: IT can manage devices and users from anywhere with the Google Admin console or another unified solution. They can easily enforce policies, configure device settings, provide access to VPNs, and install Chrome apps and extensions.

Easy access to apps: Employees can get the apps they need through the Google Chrome Browser, the Google Play Store, or VDI solutions. Acer Chromebook Enterprise devices also work well with the G Suite and other productivity, collaboration, and remote meeting solutions.

Rapid deployment: Businesses can deploy Acer Chromebook Enterprise devices quickly with cloud-based profiles and download user policies, apps, settings, and bookmarks. No system or OS imaging is required.

Manage Mobile Workers

Equipping workers with sufficient technology to drive worker productivity is a significant factor. There's also managing this workforce in its new arena. Now that many are working from home, whether that is a new or recent dynamic, here are a few best practices to ensure mobile workers using Acer Chromebook Enterprise devices remain as productive and secure as possible:

— Configure network for remote access
— Check Google safe browsing settings
— Disable devices remotely when necessary
— Resolve technical issues using the Chrome remote desktop
— Check for forced re-enrollment
— Ensure access to required apps
— Check screen lock and idle settings
— Determine optimal update methods
— Use managed bookmark settings
— Manage Chrome browser platforms

Contact an Account Manager for more information.

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