

# Go Green While Going Strong



More than a product,  
an Acer commitment to a sustainable future

The TravelMate Vero makes an environmental statement without sacrificing power or performance.

**MAKING SOUND ENVIRONMENTAL CHOICES** is a powerful strategy these days. It's good for the environment, and it's good for business. And it's not just individuals making environmentally conscious decisions, but entire enterprises are increasingly adopting green policies as well.

For many organizations, having a corporate environmental responsibility program in place can have far-reaching benefits, including competitive advantage, improved brand awareness and perception, increased efficiency, and better meeting customer demands. A recent survey conducted by consumer researcher



*Saving the planet  
won't be easy,  
but together, it is  
possible.*

*Earthion is Acer's  
initiative for us  
all to engineer a  
better tomorrow.  
Together, we  
can achieve our  
monumental goal of  
leaving no  
footprint behind.*

Nielsen revealed 66% of consumers would actually spend more for a product if it came from what they perceived as a sustainable brand.

According to a recent MIT Sloan Management School survey, 90% of the executives who responded agreed sustainability is important. And equipping the workforce with devices built with environmental consciousness in mind is a powerful way to start.

Providing a green PC does not mean sacrificing performance or functionality just to achieve a low environmental footprint. The Acer TravelMate Vero is made from recycled materials, using 30% PCR plastic in the chassis and up to 50% in the keycaps. The TravelMate Vero is also built with energy efficiency in mind with the VeroSense™ smart battery management app.

### **Environmentally Sound and Strong**

While the Vero is an environmentally sound and supportive choice, it still packs in the powerful features expected from the TravelMate series. Powered by the 11th Gen Intel® Core™ i7 processor, up to 16 GB of rapid DDR4 memory, and Microsoft Windows 11, the TravelMate Vero helps the workforce minimize their environmental impact while maximizing productivity.

It's not a question of selecting a green device or a powerful device –the TravelMate Vero provides both with powerful processing, security, and manageability features that expedite remote work for workers and IT support staff alike. Not only does it have the processing power of the 11th Gen Intel® Core™ i7 processor, but is also equipped for powerful multitasking with a 1 TB M.2 PCIe Gen3 x4 NVMe SSD.

For advanced security features, the TravelMate Vero is equipped with discrete Trusted Protection Module (TPM) and Kensington lock for enterprise-level security and manageability. TPM is hardware-based encryption and decryption that helps protection validation credentials. Microsoft Windows 11, which comes pre-loaded on the TravelMate Vero, makes extensive use of TPM.

The broad range of the TravelMate Vero's access controls also protect corporate data from prying eyes with the Acer ProShield Plus, which secures any TravelMate device from unauthorized access and intrusion. It also supports all the biometric authentication features provided by Windows, including Windows Hello.

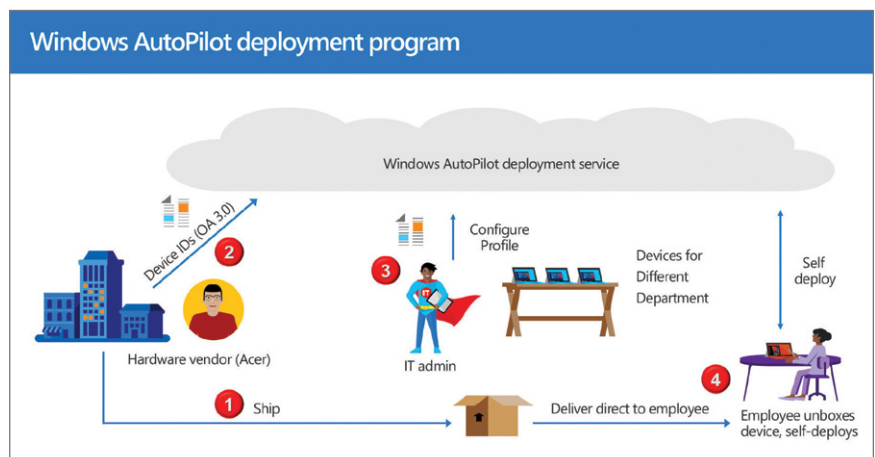


*TravelMate Vero supports Windows Autopilot, a collection of several technologies that help IT staff remotely set up and pre-configure new devices.*

The Acer ProShield suite of security tools helps manage security applications and add additional protective layers. Acer ProShield integrates security and management features into a single console and with hardware-based security, such as TPM. Additional ProShield functions let workers create encrypted personal secure drives, add boot and login security with advanced facial recognition, and manage credentials.

### Automated Autopilot Management

The TravelMate Vero also supports Windows Autopilot, a collection of several technologies that help IT staff remotely set up and pre-configure new devices. Using cloud-based services, Windows Autopilot helps IT configure and manage devices remotely. Users are not required to be physically present with their devices.



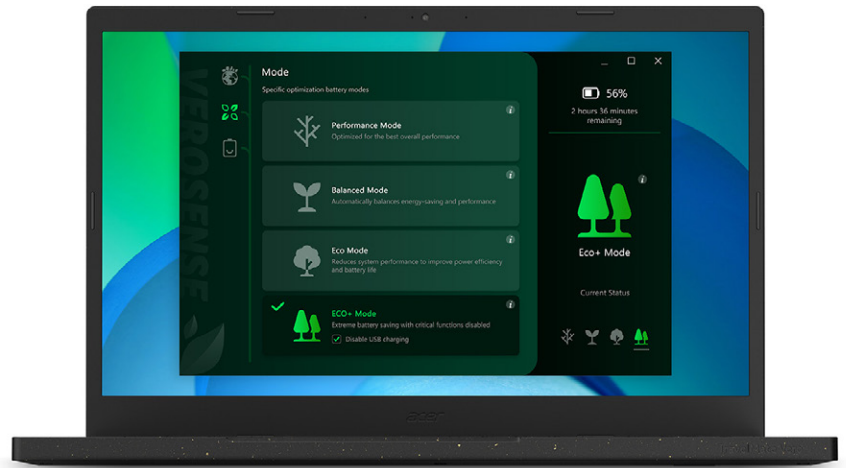
Access to the cloud-based Windows Autopilot helps reduce the amount of time IT has to spend deploying, managing, and retiring devices and greatly reduces the infrastructure required to support the devices. And the TravelMate Vero can fully access Windows Autopilot services, as it comes pre-configured with Microsoft Windows 11.

### Powering Remote Productivity

Whether remote workers are meeting and collaborating in the office or from the road, they can enjoy an optimized meeting experience. The TravelMate Vero also has features such as Acer TrueHarmony™, Microsoft's Cortana, and Acer PurifiedVoice™ with AI noise reduction for enhanced audio transmission and broadcast.



*Workers can count on longer battery life and energy efficiency with the VeroSense™ smart battery management app.*



Acer TrueHarmony™ combines high-quality speakers, advanced materials, unique design, and a high-resolution equalizer. The Acer TrueHarmony™ speakers are built with special compounds to increase strength and flexibility, and deliver more realistic sound reproduction. The speaker magnet produces a high magnetic flux, while the system also divides sound between the speakers to deliver optimal power volume.

Even the design of the Acer TrueHarmony™ speakers adds to the sound. Each speaker is set within a vented design case, creating an airflow loop for better inflection and wider range of bass. Finally, a high-resolution equalizer adjusts reflection and diffraction to direct and deliver optimal quality sound waves.

The TravelMate Vero is easy on the eyes as well as the ears. The device's narrow bezels provide workers will a full view of the 15.6" FHD IPS display. The TravelMate Vero provides a solid connection with Wi-Fi 6. For any peripheral devices, workers have their choice of a USB 3.2 Type-C port and three USB 3.2 Gen 1 Type-A ports, and one of those ports supports power-off charging if needed.

Workers can also count on longer battery life and energy efficiency with the VeroSense™ smart battery management app. This helps reduce system requirements to improve power efficiency and battery life. It can automatically balance energy saving and performance, depending on usage patterns.



*TravelMate Vero is green from the ground up, made from recycled materials, reducing CO2 emissions related to material acquisition and creation by up to 21%.*

### Green from the Start

Equipping the workforce with a green device like the TravelMate Vero can be an important aspect of a corporate sustainability strategy. Made from recycled materials with at least 30% PCR plastic in the chassis and screen bezel and 50% on our keycaps reduces CO2 emissions related to material acquisition and creation by up to 21%. According to researcher McKinsey, having a sustainability strategy in place can significantly reduce operating costs and increase profits by up to 60%. It can also make attracting talent easier and more effective, as 40% of millennials report accepting a position at a company because of its sustainability policy, according to research conducted by Fast Company.

### Our Commitment to the Environment, and your Business

Taking care of the environment as well as your business needs is at the core of the Acer TravelMate Vero. With zero performance compromises and utilizing the latest green manufacturing processes and materials, your organization can feel great by going green!



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