

SONY

**OPTIONS**  
TO SUPPORT YOUR  
**MISSION**

## OPTIONS TO SUPPORT YOUR MISSION

With more than 30 years of hands-on experience in Faith productions, we understand that every mission is different. That's why we'll sit down with you to learn more about your mission, your space, your operations and your needs. And you'll have your choice from an unparalleled portfolio of options.

- Discover expanded A/V options tailored to your unique mission
- Upgrade your online streaming
- Lower your costs with affordable laser projection
- Elevate your resolution to HD, 4K and HDR
- Enhance your productions with the cinematic look
- Take advantage of Sony's technology for multi-site
- Work with our specialists from initial sketches to completion
- Experience dedicated staff and programs for Faith



## COST-SAVING OPTIONS

With Sony's latest affordable technology, you can enhance your IMAG, enable streaming and upgrade your worship look – all within your budget

- Minimize operating costs with affordable laser projectors
- Upgrade your resolution with Sony's affordable HD and 4K pan/tilt/zoom cameras
- Empower a single volunteer to control broadcast quality live events with the multi-camera live producer
- Capture all the emotion of your services with crystal-clear professional audio
- Save money with exclusive programs for the Faith community







## OPTIONS IN IMAG

Enhance Member engagement with first-class images from our range of laser projectors. Or amaze everyone with our jaw-dropping Crystal LED video walls.

- Create astonishing, larger-than-life backdrops for sermons or live music with seamless, high-brightness Crystal LED video walls
- Laser projectors deliver beautiful images at up to 4K resolution with excellent brightness, contrast, color accuracy and stability
- Intelligent Settings feature automatically adjusts brightness, color and cooling for optimum performance
- Versatile, discreet design with interchangeable lenses allows for flexible installation
- Laser light source provides up to 20,000 hours of operation with near zero maintenance





## OPTIONS IN DISPLAYS

Deliver inspirational messages in lobbies, classrooms or sanctuaries. Pro BRAVIA® 4K HDR displays are exceptionally bright, beautiful and rated for 24/7 operation.

- Share inspirational messages, song lyrics or sermon points in the sanctuary, overflow rooms and secondary sites
- Provide digital signage in lobbies using an intuitive Android OS and built-in System on Chip (SoC) - no set top box required
- Connect via Ethernet, 5 GHz Wi-Fi, Bluetooth® 4.2 or USB for fast data transfer
- Integrate high-quality Pro BRAVIA® 4K HDR Displays into worship productions

## CINEMATIC, 4K AND HDR **OPTIONS**



Achieve the cinematic, shallow-depth-of-field look your worship team wants. Explore the creative possibilities of 4K resolution and High Dynamic Range. And realize your vision at prices you can afford.

- Provide the cinematic look with Sony's wide range of Super35 and Full Frame cameras
- Employ the immersive power of 4K and the impact of HDR in cameras for rooms of every size and ministries of every budget
- Affordable options enhance your look without sacrificing image quality
- Choose from full-fledged studio cameras to affordable handheld and pan/tilt/zoom cameras





## OPTIONS FOR TODAY THAT SCALE FOR TOMORROW

Control, switch, and deliver your content with ease. Our XVS Series switchers take you from affordable starter packs to sophisticated SMPTE ST 2110 infrastructure.

- Grow from entry-level 1 M/E to 4, from 20 buttons to 48 input/outputs
- Deliver conventional 720p, 1080i or fabulous 3G 1080p; upgrade to 4K
- Connect via conventional SDI or go IP with SMPTE ST 2110 compliance
- Support multiple feeds for IMAG, projector screens, and remote viewing
- Small footprint and compact control panel for fly pack mobile productions
- Control productions remotely from different Church locations



## OPTIONS FOR ARCHIVING AND ACCESS

As data continues to grow exponentially, Faith communities are challenged to archive and access sermons. Sony can help.

- Optical Disc Archive (ODA) cartridges, drives and robotic systems feature 100 years of archival life and low cost
- Ci media cloud services enable robust, feature-rich off-site storage or hybrid on-premises/cloud storage
- Easily search and retrieve with NavigatorX media asset management and workflow automation



**Contact your Connection Account Team for more information.**

Business Solutions  
1.800.800.0014

Enterprise Solutions  
1.800.369.1047

Public Sector Solutions  
1.800.800.0019

[www.connection.com/Sony](http://www.connection.com/Sony)

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