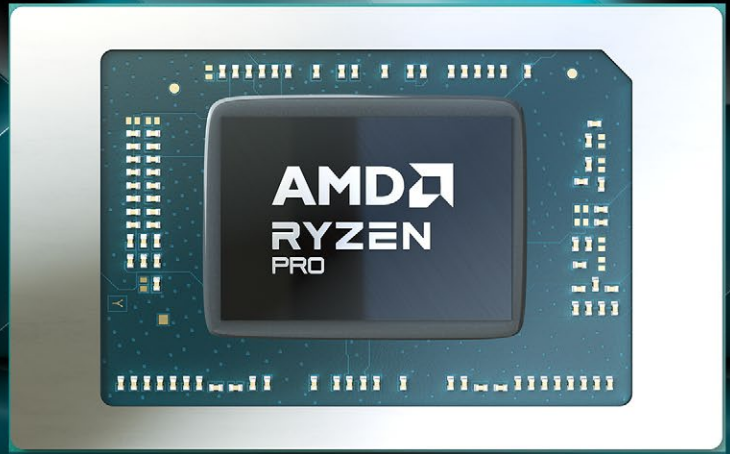


# KEEPING IT TOGETHER

Overcoming today's PC management challenges



Ever-growing and changing PC fleets can make maintenance, deployment, and vendor management complicated. But AMD Ryzen™ PRO processors with AMD PRO manageability features help simplify PC management, both in-network and in the cloud.

CHALLENGE	HOW AMD PRO MANAGEABILITY CAN HELP
<p><b>Vendor lock-in</b> When you're forced into a limited number of vendors, it can restrict your capabilities, complicate management, and increase IT expenses.</p>	<p><b>Multivendor support for flexibility and choice</b> Manage PCs from multiple OEMs, whether powered by AMD or Intel processors, with just one set of console tools. Free up more time to respond to business demands and pay only for capabilities you need.</p>
<p><b>Application deployment</b> Slow, difficult deployments can bring things to a halt for IT and unfamiliar processes can result in failed deployments.</p>	<p><b>Quick, seamless Windows® deployment</b> It takes the same time and effort to deploy Windows to laptops powered by AMD Ryzen™ PRO processors as it does to deploy them to PCs powered by other CPUs.<sup>1</sup> Plus, you get full support for modern enterprise mobility management (EMM) solutions, such as Microsoft Endpoint Manager and Microsoft Intune.</p>
<p><b>Remote PC troubleshooting</b> With more people working from different places, maintaining and updating PCs can get complicated.</p>	<p><b>Secure, cloud-based manageability to scale</b> AMD Ryzen™ PRO processors enable wireless management of remote PCs through an integrated AMD Manageability Processor<sup>2</sup>, so IT can perform system updates, deployment, and imaging, and provide end user support of an ever-changing fleet, at scale.</p>

## AMD PRO TECHNOLOGIES

In addition to AMD PRO manageability, take advantage of the full suite of enterprise-grade security and reliability solutions, including AMD PRO security and AMD PRO business ready.

<sup>1</sup> Study commissioned by AMD: <https://www.amd.com/content/dam/amd/en/documents/products/processors/technologies/ryzen-7-mixed-cpu-deployment.pdf>

<sup>2</sup> Full system memory encryption with AMD Memory Guard is included in AMD Ryzen PRO, AMD Ryzen Threadripper PRO, and AMD Athlon PRO processors. Requires OEM enablement. Check with the system manufacturer prior to purchase. GD-206.

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