Adobe Express for business

Empower your teams to create on-brand content.

Adobe Express is the easy, all-in-one content creation app for your business.

Key business benefits of Adobe Express

Create and edit standout content for your business needs.
Make flyers, videos, social content, presentations, and PDFs in a few steps with drag and drop ease in Adobe Express:

- Edit and bulk resize content with a consistent look and feel, for multiple media and platforms.
- Perform image and video edits - for example remove image or video backgrounds
- Use unlimited Quick Actions to perform complex edits in a single click.
- Streamline social content workflow with Content Scheduler to plan, preview, schedule, and publish to your social media channels.

Faster content production with generative AI features.
Create and edit high quality outputs – images, designs templates, text effects – from a text description. Built with our AI ethics principles, Adobe Firefly generative AI features are designed to be commercially safe for business.
Features in Adobe Express include:

- Generate Template: Generate templates with a desired style and theme for social posts, posters, flyers, and cards.
- Generate Image: Generate professional images from a detailed description.
- Generative Fill: Replace, remove, or insert content in your images.
- Generate Text Effects: Add style effects and textures to your text.

Maintain brand consistency, at scale.
Ensure a consistent look and feel across all your business outputs.

- Create and share brand kits that store your brand fonts, colors, logos and approved assets.
- Share locked templates with your teams to remix and make last-mile edits while upholding brand standards.

Work better together.
Collaborate and keep your teams in sync with fast edits across apps.

- Creative teams can share and link Adobe Photoshop and Adobe Illustrator files so all edits within Adobe Express stay synced.
- Add-ons with Microsoft OneDrive, Dropbox, Google Drive to easily access and edit your files
- Collaborate in real time, and get inputs and edits done with live commenting, co-editing, and version history.
- Integration with Adobe Experience Manager* to easily build content with company assets

*Adobe Experience Manager is a separate purchase from Adobe Express

Do more with Adobe Express content at your fingertips.
Accelerate and level up your content creation game

- Entire collection of over 200 million+ on-trend, royalty-free Adobe Stock collection of photos, videos, and music.
- Static and video templates, and design elements to kickstart your projects

Learn how Adobe Express gets results for your organization

Ensuring that our brand is represented correctly and coherently in the digital world is paramount, and a task that is distributed across many of our global teams. With Adobe Express, we're creating outstanding and brand uniform content in a way that's scalable.

Christina Lehnert
Digital Brand Experience Manager, Carl Zeiss G

Adobe Express has empowered our creatives to focus on high-impact, high-value tasks while equipping our marketing teams with a powerful but easy-to-use design tool, allowing our creative teams to produce content more quickly and empowering marketing teams to move at the speed of social.

Bridget Esposito
VP and Group Creative Director, Prudential

Express is the bridge between creatives and non-creatives – it's intuitive enough that non creatives can easily pick it up and use it. Whatever your background, the learning curve is very quick

Tom Barette
Design Director, Ernst and Young