

Why upgrade your HP printer?

Older printers may be costing you more than you think.

Today's HP Enterprise printers along with Original HP Toner or Ink—offer more value than ever.

Upgrading can offer a low total cost of ownership, while giving you peace of mind. Now, the World's Most Secure Printers¹ can also help you improve your environmental stewardship.



Low overall total cost of ownership

The latest HP LaserJet Enterprise printers offer reliable printing performance and use less energy than earlier models.²

The compact, affordable design delivers HP quality for consistent, uninterrupted printing that keeps you on task.

Upgrade to the newest HP LaserJet Enterprise 400 series

- Seamless management: Set up work teams for success with fleet-wide control
- World's Most Secure Printer: Automatically self-heal from attacks with industry-leading security
- Lessen your impact: Conserve resources—energy, paper, and workspace







World's most secure printers¹ help protect your data

Is your outdated printer a security threat? Protecting your organization's data—especially in work-from-home setups—is a growing concern.

HP Enterprise printers are designed for security in all aspects: printer, applications, and supplies.

They also come with HP FutureSmart firmware, so you can protect against the latest security threats and access new device capabilities as they're released.

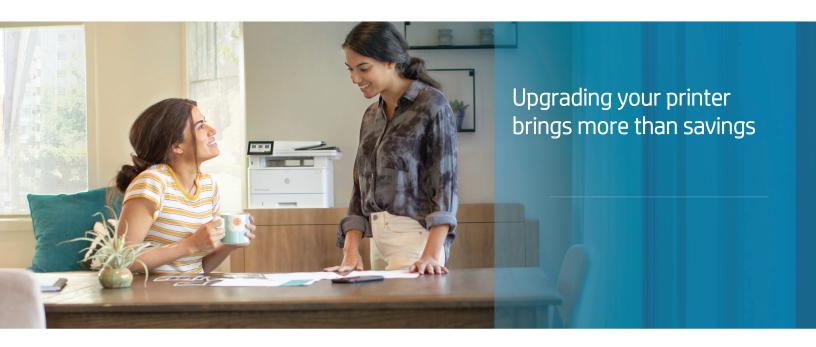


With a full line-up of energy efficient printers from HP, you can conserve energy² without sacrificing features or performance.

The <u>HP Refresh and Recycle Program</u> makes recycling even easier. Purchase an eligible new HP printer and we'll recycle your old printer. That's HP printing with the environment in mind.

HP LaserJet Enterprise 400 series:

- Save energy with auto on/off technology
- Duplex set by default right out of the box for lower paper use
- Small size, lightweight



Contact an Account Manager today to learn more about the benefits of upgrading your printers.



1.800.800.0014 www.connection.com/HP-Printers



