

Upgrade to get more value out of your printers



Low total cost of ownership



Improve security



Increase sustainability

Why upgrade your HP printer?

Older printers may be costing you more than you think.

Today's HP Enterprise printers—along with Original HP Toner or Ink—offer more value than ever.

Upgrading can offer a low total cost of ownership, while giving you peace of mind. Now, the World's Most Secure Printers¹ can also help you improve your environmental stewardship.



Low overall total cost of ownership

The latest HP LaserJet Enterprise printers offer reliable printing performance and use less energy than earlier models.²

The compact, affordable design delivers HP quality for consistent, uninterrupted printing that keeps you on task.

Upgrade to the newest HP LaserJet Enterprise 400 series

- **Seamless management:** Set up work teams for success with fleet-wide control
- **World's Most Secure Printer:** Automatically self-heal from attacks with industry-leading security
- **Lessen your impact:** Conserve resources—energy, paper, and workspace





World's most secure printers¹ help protect your data

Is your outdated printer a security threat? Protecting your organization's data—especially in work-from-home setups—is a growing concern.

HP Enterprise printers are designed for security in all aspects: printer, applications, and supplies.

They also come with HP FutureSmart firmware, so you can protect against the latest security threats and access new device capabilities as they're released.



Help lessen environmental impacts with HP

With a full line-up of energy efficient printers from HP, you can conserve energy² without sacrificing features or performance.

The [HP Refresh and Recycle Program](#) makes recycling even easier. Purchase an eligible new HP printer and we'll recycle your old printer. That's HP printing with the environment in mind.

HP LaserJet Enterprise 400 series:

- Save energy with auto on/off technology
- Duplex set by default right out of the box for lower paper use
- Small size, lightweight



Upgrading your printer brings more than savings

Contact an Account Manager today to learn more about the benefits of upgrading your printers.

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¹ HP's most advanced embedded security features are available on HP Managed and Enterprise devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2019 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit hp.com/go/PrintersThatProtect. For more information, visit hp.com/go/PrinterSecurityClaims.

² Based on the reduced energy use of HP LaserJet printers and cartridges with JetIntelligence introduced since 2015 compared to previous toner versions without JetIntelligence, using ENERGY STAR methodology.

