

What your people need in a flexible work world

How HP helps you meet everyone's differing needs



HP recommends Windows 11 Pro for business



Unrivaled business PC solution

Alyssa from HR is starting one of her in-office days. Robert, a videographer, is editing in his home office and will head to the field for more footage in the afternoon. Oscar, a business development executive, is joining an online meeting from an airport boarding area.

If you're in IT today, these could very well be your people. And most in IT—especially those who must wear many hats for their company—are struggling to meet the diverse needs of such workers.

What each type of worker needs...



In-office Alyssa

Alyssa needs to be able to collaborate in the office and beyond. She also needs solutions that make it a seamless transition to switch between home and office.



Remote Robert

Robert needs solutions that help him securely collaborate from home or the field; plus, he needs a PC powerful enough to run his editing and graphics software.



On-the-go Oscar

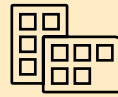
Oscar needs easy mobility that keeps him secure, a camera that compensates for low lighting and background noise, and the power to multitask.



What your people need in a flexible work world

What it takes

As an IT professional, you're dealing with more variables than ever. Here are some crucial ways you can maximize flexibility and performance.



Create a place to excel

If you think working in the office is old school, it isn't. But the office needs to be reimagined for the new hybrid work model. Your in-office Alyssa needs a PC that's well-equipped for the inevitable remote meetings and that's also ready to work at home. Since Alyssa will be collaborating with teammates both in and out of the office, she needs her meeting rooms to be properly equipped.

From private offices to flex desks, on-site spaces must make it easy for any worker to set up. Tools like conferencing monitors and docking stations make it quick and seamless to plug in, work, and collaborate. Wireless keyboard and mouse combos keep desks uncluttered. And everyone on your team—in the office, at home, or on the go—needs services that get their devices set up, secure, and manageable from day one.

Get ahead of downtime

Every company needs to minimize downtime, so maintenance plans that utilize predictive analytics are ideal. They use AI to spot and resolve issues before they even happen.

Gallup estimates that low engagement costs the global economy

US \$8.8 trillion

and accounts for 9% of global GDP¹





Bring collaboration into perfect focus

Your remote Robert—who works primarily from home and occasionally in the field—needs remote collaboration solutions that let him deliver his best output from anywhere.

Equip these workers for Microsoft Teams meetings with notebooks with AI noise reduction that deliver crystal-clear sound—even when a screaming toddler or a leaf blower is nearby—and camera systems designed to focus on and follow the user’s movement.

And for a remote power user like Robert, whose video work demands more than the typical PC can deliver, provide tools like high-performance workstations, 4K displays, and remote access solutions that give them and their collaborators all the speed and power of their workstation across all kinds of PCs and tablets.



Turn any place into a workspace

Road warriors like on-the-go Oscar, the biz-dev guru, need solutions that work anywhere from client conference rooms to airports to the back seat of an Uber.

Ensure your on-the-go Oscar has a lightweight notebook with adaptable configurations like a touchscreen, two top-edge microphones, and extra-long battery life. Be sure they have added security measures like a privacy screen to guard against prying eyes. Also, be sure the computer is equipped to support modern apps and handle the demands of a multitasker who always has a dizzying number of apps and tabs open.



Always ask

Commonly, hybrid workers have experienced tech challenges—and you might not know about it because they often find work-arounds. That’s why you should check with your workers regularly. Alyssa can tell you if a mirrored desk setup at home would make work more fluid. Robert will shed light on the computing needs for videography. Oscar can tell you what he needs to stay connected on any given day.



Protect them from anywhere

Everyone in your company needs ample security; a cyberattack can quickly spread from one email to the whole network, so everyone needs tools that help spot and isolate threats before they go beyond an email link, PDF, or Word doc. Additionally, since so many users take their notebooks beyond the office, make sure there's a way to lock down, locate, and erase their device if it's lost or stolen.



Get work done up to 42% faster with Windows^{2,3}

HP works with Microsoft to bring you the full advantages of Windows 11 Pro. That includes maximizing speed with AI-powered multitasking,³ signing into your cloud PC from anywhere with Windows 365 Boot,⁴ and running any app, including Android apps.

Intel vPro[®] is designed to perform

Rigorously tested HP PCs with Intel vPro[®] deliver professional-grade performance tuned for the workloads and applications business professionals use the most. Integrated hardware-based PC protection includes below-the-OS security, application and data protection, and advanced threat detection. And remote management lets you discover, repair, and protect PCs with minimal disruptions to employees.

Flexible work requires the flexibility of HP

Whatever kind of employees you need to equip, you need a partner with a broad range of devices and services to support both you and them. It's not just about the notebook with the best price point. It's about having the right array of power, collaboration tools, software, security, and peripherals. And it's about getting it all from a source that provides the service you need wherever you need it. That's the model HP has set out to create—the devices, services, and solutions to keep all your people working their best anywhere.

¹ GALLUP, "State of the Global Workplace: 2023 Report," 2023, https://www.gallup.com/workplace/349484/state-of-the-global-workplace.aspx?utm_source=google&utm_medium=cpc&utm_campaign=new_workplace_non_branded_employee_engagement&utm_term=gallup%20global%20workplace%20report&gclid=CjwKCAjw-vmkBhBMEiwAlrMeFwljji-Mem_JZ_I3R2MHV6zJR2VUJtHSvreNnBpXXO32BQ3PxeHg2xoC25QQAvD_BwE

² Compared to Windows 10 devices. Principled Technologies, "Improve your day-to-day experience with Windows 11 Pro laptops," February 2023,

³ Hardware dependent.

⁴ New or enhanced since Windows 11 2022 update.

⁵ Intel vPro[®] requires Windows 10 Pro 64 bit or higher, a vPro supported processor, vPro enabled chipset, vPro enabled wired LAN and/or Wi-Fi 6E WLAN and TPM 2.0. Some functionality requires additional third-party software in order to run. Features of vPro[®] Essentials and Enterprise vary. See <http://intel.com/vpro>

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