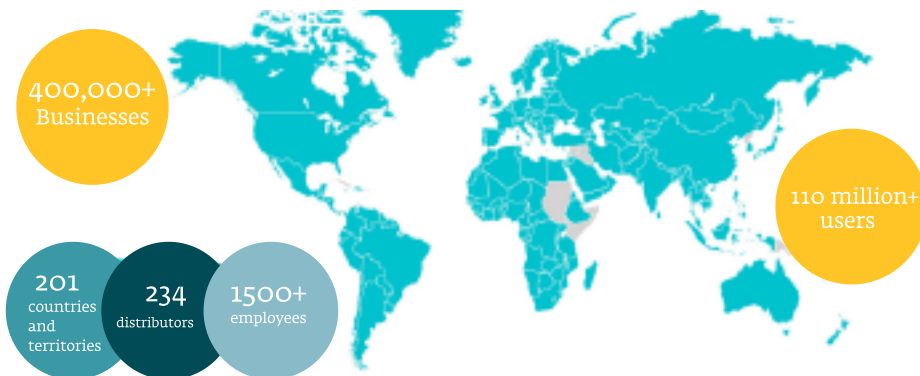


# WHY ESET?

ESET is well established and continues to grow



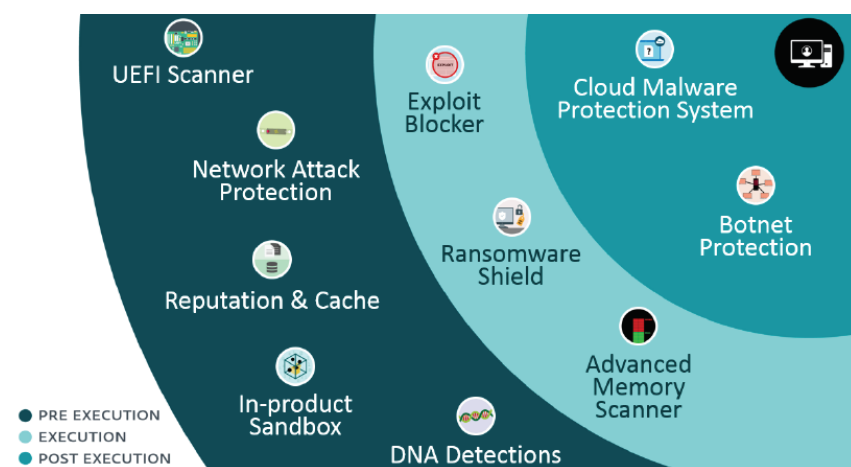
Over 30 years ago, in 1987, ESET started with just 2 programmers. We have since grown to over 1600 employees worldwide. Due to the company being built by programmers, we have never left our development roots—over 1/3 of our employees are in R&D. This important focus helps us to develop new technologies and stay ahead of malicious authors.



## ESET protects you through the entire malware cycle

ESET protects against malware throughout the entire lifecycle, before, during and after execution. This is a very important component, because malware sometimes looks completely benign due to encryption, obfuscation, or other concealing methodologies.

A file may look completely normal, but then 6 months down the road, it gets a communication from a malicious server and completely changes its payload.



## Our products and technologies stand on three pillars



### ESET LiveGrid

Whenever a zero-day threat such as ransomware is seen, the file is sent to our cloud-based malware protection system—LiveGrid®, where the threat is detonated and behavior is monitored. Results of this system are provided to all endpoints globally within minutes without requiring any updates.



### Machine Learning

Uses the combined power of neural networks and handpicked algorithms to correctly label incoming samples as clean, potentially unwanted or malicious.



### Human Expertise

World-class security researchers sharing elite know-how and intelligence to ensure the best round-the-clock threat intelligence.

