



# Real-world data for IT decisions.

Live Optics is free, online software you can use to collect, visualize and share data across your IT environment and workloads.

## Gain insights for smarter IT investments.

In the evolving digital economy, organizations need to optimize IT to innovate faster and stay competitive in a multi-cloud world. But investment decisions can seem risky without a clear and comprehensive view of your current IT environment and workloads, especially when budgets are limited.

Aggregating and analyzing data from individual storage, data protection, server and file systems to make purchasing decisions can lead to overspending. To optimize your infrastructure for cloud readiness, you need to understand how workloads impact each other in a shared environment over time. Live Optics creates transparency, so you can accurately see and diagnose your unique IT needs and control the buying process.

## Welcome to Live Optics.

Intel Innovation Built-in





Use Live Optics to make informed IT investment decisions at the speed of business.

Take control of the buying process. Get the data you need in **24 hours** or less.

Live Optics is free, simple, remote and agentless software for collecting data about your IT environment. It streams workload data from your storage, data protection, server and file systems to an online analytics engine, then measures, analyzes and blends workload characteristics.

The Live Optics dashboard shows your results as a summary of individual performance across all systems and workloads, so you can identify areas where the entire system can operate more efficiently as a whole — at potentially lower cost.

Get a clear view of your workload data in just 24 hours. If you choose, you can securely share data characteristics with your team, trusted advisors, hardware or software vendors, or anonymously with the entire Live Optics user community.



## Collect, visualize and share workload characteristics.

Live Optics gives you direct access to the data and resources you need with 3 core features:

**Collect** — Capture performance, software, OS distribution and VM data for time frames ranging from a few hours to one week. Live Optics runs only in memory, making no modifications to servers while it gathers data with near zero overhead. It uses common protocols that generally require no “change control” or firewall modifications.

**Visualize** — See your IT environment in near real-time and eliminate guesswork. With Live Optics, you can even model project requirements to gain a deeper knowledge of your workloads. The Viewer console gives you quick access to graphs and calculations from the Live Optics analytics engine, so you can clearly see resource requirements for all workloads.

**Share** — Consult with IT pros worldwide, or just the people you choose. Using a feature similar to social media, Live Optics lets you share IT performance and workload data characteristics securely and anonymously. You can collaborate with peers, vendors or channel partners without compromising security.

## Gain valuable insights and stay in control.

Live Optics was designed with IT and business decision makers in mind. Take advantage of this powerful, free online software to:

### Save time by automating data collection.

The research and evaluation phase of a typical IT purchase cycle can last from 4 to 9 months. With Live Optics, you can collect and analyze your data in 24 hours or less.

### Save money by shifting to a workload-based consumption model.

Many IT departments over-diagnose and overspend on hardware because they lack accurate usage data. Live Optics helps you re-focus on workload optimization to run cost-effectively.

### Gain transparency and define clear goals.

With deep insights about storage, data protection, server, file, and high-value workloads, you can document requirements, create an RFP and guide vendors to tailor a unique solution for you.



The Live Optics dashboard gives you control with a clear, accurate view of your IT environment and workloads.



Collect, visualize and share workload data characteristics to help your organization make smarter decisions.

### **Make data-driven IT purchasing decisions.**

As enterprise resources and related costs continue to grow, businesses need to invest strategically. But examining IT infrastructure and critical workload performance in silos can lead to overspending. In addition, lengthy purchase cycles often prompt lines of business to procure their own IT resources.

Live Optics helps you overcome those challenges with quick, easy access to IT environment and workload data. When it's time to optimize, you can make technology investment decisions based on facts.

### **The industry standard for IT analysis.**

Live Optics offers workload profiling that is agnostic to vendor, hardware and platform. It also collects and analyzes data from industry-leading operating systems, hardware and virtual environments.

Live Optics has unique offerings for IT pros and IT providers, such as VARs, OEMs or MSPs. Sign up today under the profile that best fits you.

Live Optics is available in 170 countries and supports hundreds of thousands of end users and channel partner members, processing thousands of data-capture projects per week in 9 languages.

### **Optimize IT and drive real business results.**

Use Live Optics to collect, visualize and share IT environment and workload characteristics, map solutions, create RFPs and more. With direct access to the data you need, you can make data-driven purchasing decisions, optimize IT and deliver real business results.



**Contact your Connection Account Team for more information.**

Business Solutions	Enterprise Solutions	Public Sector Solutions
1.800.800.0014	1.800.369.1047	1.800.800.0019

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