

Turn Hassle into Hustle

Xerox® VersaLink® Simplifies Complex Tasks
with the Power of Apps



Can a single- or multi-function printer really make your business more efficient? Absolutely, but first you have to move beyond the idea that printers and MFPs are simply tools for printing and scanning. In the same way that apps turn smart phones into personal assistants, Xerox® ConnectKey® Technology turns Xerox® VersaLink® devices into Smart Workplace Assistants so you can...



COMPLETE ROUTINE TASKS WITH ONE TOUCH: Let's say you scan and email order forms to your shipping department five or six times a day. Instead of looking up or inputting the email address each time, use the phone-like color touchscreen to create an app that scans, addresses and sends the order with just one touch. Create one-touch apps for scanning, copying and faxing, too.



SCAN AND FORMAT WORD OR EXCEL DOCUMENTS: Turning paper documents into Microsoft files means scanning, copying, pasting and then formatting, a process that's time-consuming and sometimes frustrating. With the CapturePoint app downloaded from the Xerox® App Gallery, your VersaLink MFP can do it all and you don't have to become a Word or Excel expert.



PRINT MORE EASILY FROM YOUR SMART PHONE: Most new printers let you print from your mobile device, but the Touchless Access App makes it easy. You can connect to a device to copy, scan, and print without touching its controls. To put it simply – you get to access and execute the core services of Xerox® MFPs through your smartphones or tablets. The Xerox® Touchless Access App is free for all AltaLink® and VersaLink® users. Download the App onto your MFPs from the Xerox App Gallery.



TRANSLATE DOCUMENTS VIA THE CLOUD: As business goes international and your workforce and customer base become more diverse, you need a quick, easy solution for translating everything from RFPs, proposals and contracts to newsletters, forms and flyers. With the Xerox® Translate and Print app downloaded to your VersaLink, simply scan a document, choose from more than 50 languages, and print your translated document.



AUTOMATE COMPLEX WORKFLOWS: With custom-built apps, a VersaLink MFP can interface with accounting, document management and other software to simplify document-intensive processes. Why type information from invoices into accounting software, for example, when a custom app can input the information automatically and route the payment request for approval? An expanding network of Xerox-authorized developers is ready to help.

Only the Beginning

Examples only begin to illustrate how apps and ConnectKey Technology save time so you and your people can focus on customer service, creativity, quality, training, marketing and countless other activities that spell success.

In addition to unparalleled potential for productivity, VersaLink devices deliver the security and reliability that today's offices demand. Read on for more information.

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Productivity & Security Go Hand-in-Hand

Printers are only productive when they're secure, and Xerox® VersaLink® devices are protected by an unrivaled security strategy built on four pillars. Safeguards include but are not limited to:



INTRUSION PROTECTION: Security begins with preventing unauthorized users from accessing the printer. The VersaLink color touchscreen makes it easy to assign user names and passwords granting access to a single printer, select printers on a network, or all network printers. And USB ports can be locked down so no one is able to upload malware or malicious content.



DEVICE DETECTION: The printer will issue an alarm if it detects any harmful changes to its firmware.



DOCUMENT & DATA PROTECTION: Documents stored on the hard drive are encrypted, scanned documents can be password protected, and sensitive documents can be held until the authorized user releases them at the printer.



INDUSTRY PARTNERSHIP: We partner with McAfee, Cisco and other industry leaders to constantly update protections and stay ahead of threats.

Famous Xerox Reliability

We've been making laser printers longer than anyone else and have this reliability thing down pat. All of our new VersaLink devices are designed for even greater dependability with fewer moving parts, stronger paper path components, and an advanced Hi-Q LED print head. Plus they're PANTONE® Solid Color Matching certified, so you can be sure that colors come out true to the original.

AUTHORIZED CHANNEL PARTNER



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