



# COMPETITIVE GAMING ANYWHERE

## What is Esports again?

By now you're probably familiar with or may have heard the term Esports through your colleagues, customers, friends, or family members. It is not a coincidence. Esports continues to grow at a rapid rate across the globe and the number of people that watch Esports amounts to 85 million<sup>1</sup>; in comparison, NFL viewership is approximately at 140 million views<sup>2</sup>. Esports, by definition, stands for electronic sports and is a form of competition where gamers compete with each other in both team or individual environments. In the professional setting, there is typically a cash prize awarded at the end of each tournament and depending on the game, prizes can reach up to north of 1 million dollars.

## Esports During Our Unprecedented Times

Esports will offer the benefits to students around engagement, collaboration, team building while adapting to the pandemic by competing remotely. Esports players are competing safely at home, remote arenas, and school campuses. They're also utilizing their own equipment, and being respectful of social distancing during these unprecedented times. The level of competition has not faltered, but only intensified due to popularity and the convenience of playing at home without having to relocate to a facility.

## Benefits of Esports and Competing Remotely



Safe and social distancing



Using their own equipment



Being in a comfortable environment



No travel restrictions, travel budgets needed



Cognitive and social development



Sense of community



STEM Engagement



## What does a typical Esports setup look like?

Choosing equipment for Esports competition is crucial depending on the level of competition, stakes involved, and the type of game being played. It is highly recommended to consult with an Esports specialist who is knowledgeable about the field of competitive gaming before you proceed with your purchasing decision. Below are tips on what to look for when setting up your gaming station.



### Gaming Monitor

- Refresh rate and response time:

The higher the refresh rate, and the lower the response time the better  
 ·1080p with up to the world's fastest 360hz refresh rate for elite gamers  
 ·1440p and 144hz for gamers intent on having the best of both resolution and speed

- G-Sync and FreeSync:

NVIDIA G-Sync and AMD FreeSync features reduce screen tearing and stuttering while playing. It's important to remove these anomalies so players can be perfectly focused on



### Gaming Desktop

- Dedicated high performance graphic cards
- High performance and reliable desktop

### Keyboard and Mouse

- Ergonomic and fast responding keyboard
- Tactile responsiveness with no delay keyboard
- Variable dpi for mouse (software or hardware)

### Gaming Headset

- Listen to 360 degree Surround sound
- Mic to communicate with other teammates
- Communication is key to any team win

### Mousepad

- Best mouse performance on a smoother surface
- Less mouse drag with a smooth and durable fabric weave

Source: <https://www.businesswire.com/news/home/2019113005083/en/theScore-esports-YouTube-Channel-Reaches-One-Million-Subscribers>  
<https://www.sportspromedia.com/news/super-bowl-tv-ratings-audience-viewership-nielsen-fox>  
<https://dotesports.com/general/news/biggest-prize-pool-esports-14605>  
<https://www.forbes.com/sites/daveknox/2020/11/17/why-more-people-watch-esports-than-the-nba/?sh=692ab046252f>  
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