

Tech enables hybrid workyet only half of the workers have the right tools



According to a new study, only half of the workers surveyed believe employers have made a solid effort to secure technology for work flexibility. They do not feel that current conditions enable them to achieve tasks outside the office. While over one in three employees are splitting their time between home and the workplace, only 12% of respondents said they believe the new hybrid model has persuaded their company leaders to invest in greater technology to satisfy hybrid work.^[1]

Most employees agreed that being able to split their time between the home and the office shows their company cares about their personal well-being. Moreover, it helps the company drive positive employee experience under the hybrid work model. Productivity equipment and other tools play an essential role.

Businesses see an opportunity in hybrid working, with 78% of managers observing their business operations

being streamlined due to this working model. To ensure collaboration and high productivity, employers must consider their tech tools as the backbone of their strategy.

Ensuring the optimal conditions to achieve, sustain and develop the hybrid work model requires "more investment in the right technology tools."

What are the key factors to finding the right productivity technology? How can businesses address the workforce's readiness gaps under hybrid working?



Work mobility and flexibility are the foundation of a positive hybrid working experience.

The research found employees want the future of work to be flexible and hybrid, though working remotely affected most people's work-life balance in new ways. After all, offices and office hours help set boundaries. The work-from-anywhere arrangement means those boundaries have blurred or vanished.

Workers on the go require devices with a long battery life that are also energy-efficient for toggling between workflows, such as hopping on a video conference call while simultaneously crunching last-minute data requests or fielding emails. When carrying devices in a bag or working in public spaces, durability also becomes a significant concern for users to prevent accidental damage from spillage or physical bumps. The ability to quickly top up a device with a fast-charging feature and an adaptable form factor are also considerations to ensure peace of mind when facing any situation on the go.



Focus on security and manageability drives overall company efficiency.

While employees report the need for better personal equipment for work, this can pose increased cybersecurity risks to corporate networks. Cybercrime is rising, and security is crucial in any modern business. An IDC report suggested that one-third of organizations worldwide have experienced a ransomware attack or data breach. Organizations must provide staff with security devices to protect against advanced cybersecurity threats. This means everything from two-factor authentication to the latest operating systems and TPM (Trusted Platform Module) technology is needed to ensure the same security, whether employees work from home, in the office, or anywhere else.

Notably, while employees at 86 percent of organizations are using laptops for remote working, two-thirds (66 percent) of IT leaders plan to integrate more laptops into their company's infrastructure in the coming 12 months. Having a commercial BIOS helps IT leaders manage these devices through functionalities such as the USB device filter. They also help maintain the company's proprietary information, give easy access, and manage relevant functions through a GUI BIOS (Graphical User Interface).



Ensuring productivity, enhancing performance and empowering collaboration is key.

Network stability, including internet bandwidth, is one of the top tech challenges remote employees often face. Furthermore, not being able to easily access internal company resources also creates headaches and affects productivity and efficiency. The latest connectivity, including Wi-Fi 6E, is critical to ensuring a fast and stable connection.

Virtual meetings are on the rise. Ensuring the quality and effectiveness of group communication and collaboration is crucial. Audio-related solutions such as DTS audio and AI noise detection are essential to improve overall employee interactions. Moreover, a laptop configured with the latest processors and fast SSD storage is critical to staying productive and ensuring performance whatever the task at hand may be.

KEY FEATURES 2



Ultra-light, ultra-versatile, and ultra-protected

Acer's TravelMate Spin P4 is an ultraportable 2-in-1 laptop designed with mobile professionals and distributed working models in mind. Adapting to a team's workflow, the TravelMate Spin P4 allows everyone to stay productive—remotely. Equipped with up to the AMD RyzenTM 7 PRO 6850U processor with PRO technologies and Microsoft Pluton Security Processor*, the TravelMate Spin P4 is a fully featured enterprise-grade laptop that meets the needs of the mobile professional in our ever-changing world.





Mobility

Designed for the mobile professional

In the "work-from-anywhere" world, the compact and sleek 2-in-1 aluminum-magnesium body design of the Acer TravelMate Spin P4 provides effortless portability. Running out of power is never a problem with up to 14 hours** and the ability to fast charge with any Type-C charger! Furthermore, the device is also built to comply with MIL-STD 810H, providing solid durability and peace of mind from any accidental knocks and spills.

acer for business

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Flexibility

Adaptive to any workflow

The 360° convertible design and touch-enabled screen allows for a variety of modes, from traditional clamshell mode for maximum productivity or flipping to tent mode to easily share with others. The Acer TravelMate Spin P4 adapts to suit any working style.

Having the right tools at a user's disposal is essential when working remotely. With our stylus, users can get tasks done anywhere, anytime.

Productivity

Productivity to the max

Unleash the full potential of remote work with the latest Wi-Fi 6E technology, accessing the cloud is never a problem nor is browser stability. The Acer TravelMate Spin P4 comes with advanced connectivity, including two USB4® Type-C ports with lightning-fast data transfer, up to 40Gbps, a smart card reader, and a microSD card reader. In addition, the 16:10 extended aspect ratio provides improved productivity when working in spreadsheets or other programs that take advantage of the extra screen real estate.

Performance

Performance on the go

The challenge of a highly mobile and hybrid workforce is having the processing power required to keep up with a demanding workflow. Powered with up to an AMD RyzenTM 7 PRO processor, DDR5 SDRAM, and equipped with fast PCIe 4.0 SSD storage, the Acer TravelMate Spin P4 can meet the demands of performance-intensive tasks and large data transfers.

Collaboration

Collaborate from anywhere, anytime

The audio and visual experience is designed to make collaboration a breeze, whether from home or a coworking space. The four upward-facing speakers with DTS Audio, FHD webcam, and dual microphone with AI noise reduction provide a crystal-clear and crisp video conferencing experience, regardless of where the user is dialing in from!



OUR SOLUTIONS



Security

Always-on, innovative security features

State-of-the-art security is at the core of the Acer TravelMate Spin P4, helping protect all users' data and work are protected regardless of working location. In addition to AMD Pro security and Microsoft Pluton Security Processor with discrete TPM 2.0, our laptop comes equipped with security and privacy features, including a fingerprint reader, IR camera with privacy shutter, and Windows Hello secure login support to meet the requirements of a hybrid workforce.

Manageability

Cloud-based, enterprise management

Deploying and managing multiple devices and apps has never been easier for IT managers thanks to Windows Autopilot and Microsoft Endpoint Manager. Remote Desktop capability also enables users to access their files and apps virtually, enabling them to work whenever and wherever they are. In addition, the Acer TravelMate Spin P4 comes with Acer Office Manager (AOM), an endpoint management solution that allows small businesses to monitor a variety of devices and platforms across your enterprise ecosystem.

Accelerate productivity with AMD RyzenTM PRO Processors

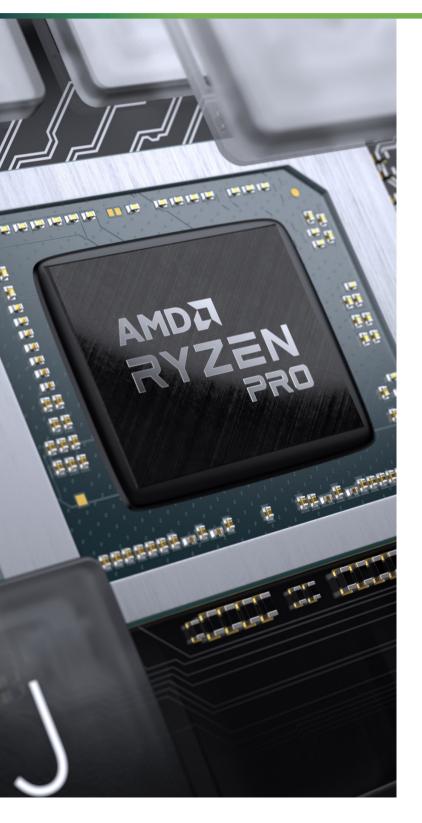
The latest generation of AMD Ryzen[™] PRO 6000
Series processors powering the Acer TravelMate
Spin P4 are built on the ultra-efficient and highperformance "Zen 3+" architecture, enabling powerful
performance to accelerate long-lasting productivity.
AMD Ryzen[™] PRO 6000 Series processors are designed
for an increasingly demanding multitasking and heavy
multimedia workloads, from office applications and
video conferencing to crunching data, compiling code,
or rendering videos. In addition to creating a responsive
computing experience, AMD Ryzen[™] PRO 6000 Series
processors provide power efficiency and battery life to
enhance mobile productivity.





Powered by AMD: performance meets security features

Working closely with AMD, the Acer TravelMate Spin P4 provides top-notch security features designed to address sophisticated security threats without sacrificing high-performing productivity to keep up with the needs of hybrid workers. With AMD PRO technologies seamlessly built in, enterprises are assured with layers of security features, smooth manageability, and reliable longevity.



AMD Ryzen[™] 6000 Series processors are the world's first x86 processors to integrate Microsoft Pluton Security Processor with AMD PRO security

Focusing on a multi-layered approach to security features, AMD PRO security helps businesses protect data, avoid downtime, and reduce resource drain. AMD RyzenTM 6000 Series processors are the world's first x86 processors to integrate Microsoft Pluton Security Processor, providing businesses and users with an "Onby-Default" security experience. Pluton is built into the CPU to help protect code integrity, personal data, and encryption keys. Information is hard to remove even if an attacker has installed malware or has complete physical possession of the PC.

Simplified IT management with AMD PRO Manageability

Streamlining deployment and management to be compatible with an enterprise's current infrastructure, every AMD RyzenTM PRO processor includes a comprehensive set of open standards-based, rich management features, including support for Microsoft Endpoint Manager delivers a flexible and integrated cloud management solution. In addition, the new generation of AMD RyzenTM PRO 6000 Series processors includes two new features: Wireless support for 32+ widely used DASH profiles and AMD Manageability Processor*** – a dedicated processor integrated into the CPU for enhanced wireless manageability.

Long-term support with AMD PRO Business Ready

Built with the long-term business plan in mind and enterprise grade quality assurance, AMD Ryzen™ PRO processors are designed for quality, reliability, and longevity to deliver the long-term consistency IT managers need to simplify IT planning and make smart investments for future-ready computing.

Fundamental

Windows 11 Pro / Home

Windows 11 Pro

AMD Ryzen[™] 7 PRO 6850U processor (8C/16T) AMD RyzenTM 5 PRO 6650U processor (6C/12T)

AMD Radeon[™] 600M Graphics

Dual channel up to 32 GB of DDR5

1TB NVMe PCle Gen4 SSD



Security Features

IR webcam for facial login with Windows Hello



Fingerprint log-in on the power button with Windows Hello



Discrete Trusted Platform Module (TPM)



Full HD webcam with privacy shutter

Microsoft Pluton Security Processor

Design

U.S MIL-STD 810H tested

360 degrees convertible design



Post Consumer Recycled (PCR) plastic



EPEAT Gold compliant



TCO 9 certified



Display

14"/16" 1920 x 1200 WUXGA Display



16:10 screen ratio



Corning® Gorilla® Glass touch screen

IPS wide angle view up to 170 degrees



Connectivity

USB4® Type-C



Fast charging



MU-MIMO 2x2 Wi-Fi 6/E Technology + Bluetooth® 5.2



MicroSD card reader



Smart card reader





Audio

Four upward speakers with DTS® Audio



Acer Purified Voice technology with Al noise reduction



Productivity

Backlit keyboard

Precision Touchpad with Corning® Gorilla® Glass

Weight

Dimensions

319.9 (W) x 229.9 (D) x 17.99 (H) mm (12.59 x 9.05 x 0.71 inches)

Specifications may vary depending on the model and region. All models subject to availability.



Mobile computing for users who "take business anywhere"

The nature of work is changing, and technology must evolve to reflect these changes. Acer's TravelMate P-Series is here to meet every need.

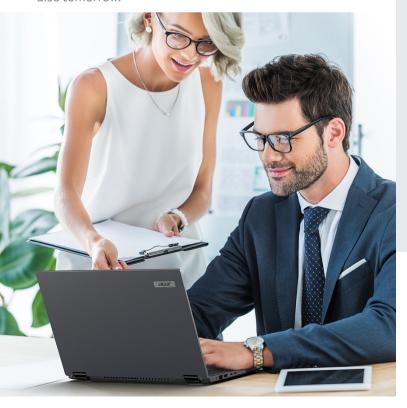
With a clear concise portfolio of three models, the P2, P4, and P6, the TravelMate P-Series is equipped with a combination of increased processing power and portability. The devices are optimized with mobile device management experience and advanced security considering teamwork and efficiency in collaborative work environments.

Take your business to the next level

At Acer, our mission is to break down barriers between people and technology. We believe technology should empower the lives of everyone. Acer is a brand for the many, not the few.

Acer's commercial products were made with consumers' needs in mind built to be adaptable and suited for diverse work environments and scenarios. With blended working and learning environments making the need to go digital more important than ever, we are determined to continue providing the most versatile selection of products suitable for both business and education.

The ways we work and learn are rapidly evolving. All our products and solutions take into consideration the ever-changing needs of businesses and schools to take on and overcome the new challenges of not just today, but also tomorrow



Disclaimers

*Specifications such as CPU, Smart card reader: Specifications may vary depending on the model and region. All models subject to availability.

**Battery Life: Battery life is measured under specific test settings and conditions pursuant to MobileMark 2018. Actual battery life may vary considerably by specifications, depending on product model, configuration, applications, power management settings, operating conditions, and features utilized. Performance variation also arises based on components in use, which includes but is not limited to the processor, RAM capacity, storage, display and resolution, etc.

***The AMD Manageability Processor requires OEM enablement. Check with the system manufacturer prior to purchase. GD-193.

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Source

- 1. Attitudes to hybrid working. Modern Workplace. (2022, July 7). Retrieved September 5, 2022.
- 2. Shein, E., Miles, B., Eckel, E., & Asay, M. (2022, April 13). Report: Employers hampered by lack of technology for hybrid work. TechRepublic. Retrieved September 5, 2022.
- 3. IDC Survey Finds More Than One Third of Organizations Worldwide Have Experienced a Ransomware Attack or Breach. IDC. (n.d.). Retrieved September 5, 2022.
- 4. The hybrid shift Managing an increasingly remote workforce. Dynabook. (2021, May). Retrieved September 5, 2022.



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