

# Rethink your retail experience with ChromeOS

The rise in cloud adoption in our personal lives has brought with it heightened expectations for the technology we use at work. Your workforce expects seamless and easy to use solutions that puts information at their fingertips, instantly, wherever they are.

Empowering retail associates with the tools needed to serve customers, share information, and improve productivity can drive competitive advantage and reduce staff turnover. Legacy endpoints and offline processes are often slow and static, leaving employees without access to the data they need, and leaving businesses vulnerable to costly data breaches.



**50%**

increase in revenue by focusing on employee experience.<sup>1</sup>

## ChromeOS improves employee and customer experiences

Deploying ChromeOS can increase employee retention by 33%, and improve customer satisfaction by 43%.<sup>2</sup>



### For your employees

#### Ready access to information

Keep workers up-to-date with access to the apps and data they need, whenever they need it.

#### A better way to work

ChromeOS devices start up in under ten seconds and stay fast over time. With zero-touch enrollment, drop ship devices directly to employees that automatically enroll in enterprise domain once connected to WiFi.

#### Flexible form factors

With convertible 2-in-1s, tablets, clamshells, Chromeboxes and Chromebases, employees have a range of powerful hardware options to get their jobs done.



### For your business

#### Secure by design

Comprehensive, multi-layer security allows you to easily monitor and lock down all devices, no matter the location.

#### Easy to share and manage

It's easy and fast to provision and share devices without local IT support, so you can get workers up and running quickly.

#### Smart investment

Deploying ChromeOS devices lowers expenses with reduced acquisition and operational costs and improved business uptime, and drives revenue.

## ChromeOS: Savings and business benefits by the numbers<sup>2</sup>

**245%**

three-year ROI

**77%**

increase in employee productivity

**43%**

improvement in customer satisfaction

### Optimize employee performance

#### Assisted selling

Give your employees fast access to information on the floor with devices that help them better assist customers.

#### Digitize processes, training and communications

Save time by digitizing common process on a shared back office device including shift schedules, time sheets, training and communications.

#### Information on the go

Whether they are assisting clients in-home or making visits to regional stores, keep your workers on the go connected to the information they need with a cloud-native, lightweight device with long battery life.

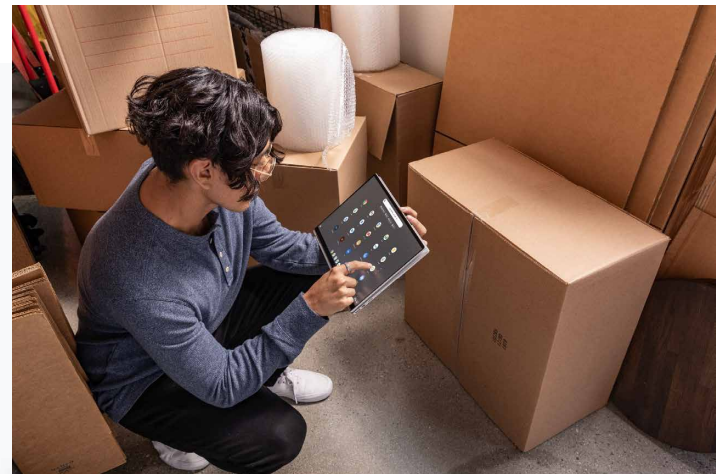
#### Office worker

Give your management and office workers seamless access to information, better collaboration and the freedom to work from anywhere.



**Our environment is frantic, it's busy—we need technology that supports the speed at which we work.**

Deon Ludick, Program Director, Woolworths Limited



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<sup>1</sup> HBR: How Employee Experience Impacts your Bottom Line, 2022

<sup>2</sup> IDC Business Value Paper, sponsored by Google, The Business